



Framework for Action: 2015-2020

The Winnipeg Poverty Reduction Council's role has three components: to have and share knowledge about complicated issues, to use its influence to engage all sectors and communities, and to foster collaboration that breaks down silos, creates collective impact, and reduces poverty in Winnipeg.

Philosophy

The WPRC addresses the underlying causes of poverty by building and capitalizing on community strength. We listen to individuals and communities experiencing poverty and we respond – sometimes by taking the lead to generate activity and at other times by working to increase awareness and understanding, inspiring and stimulating action, encouraging reallocation or alignment of existing resources, and by supporting others who lead change and work in neighbourhoods throughout Winnipeg.

At all times the WPRC emphasises collective effort, collaboration, integration, and alignment among sectors, organizations, community groups, and individuals.

Mission

To reduce poverty significantly in Winnipeg.

Vision

An inclusive Winnipeg where everyone flourishes and is valued.

WPRC Role

The WPRC will

1. Seek and be guided by credible research, traditional knowledge, and learnings from those with lived experience.
2. Use its influence to increase engagement, build knowledge, and change attitudes, policies, and systems.
3. Use a collective impact approach that involves identifying key strategic initiatives, providing core, backbone support, and engaging partners from all sectors and communities in reaching agreement on a common agenda and mobilizing to reduce poverty.
4. Draw attention to promising poverty reduction initiatives in Winnipeg and elsewhere.
5. Learn and share with other similar organizations in Canada and elsewhere.

Aspirations for Winnipeg

The WPRC's ten aspirations for Winnipeg are strongly interconnected such that achieving significant progress on any one aspiration will positively impact on the others.

1. Achieving independence through income	Individuals have opportunities for meaningful, permanent work and households have sufficient income from all sources to transition out of poverty, avoid poverty, and accumulate savings.
2. Starting strong	All children receive the support they need for healthy development, to be ready to learn, and to thrive from birth throughout their school years.
3. Learning for life	Everyone (children, youth, and adults) has opportunities to learn and acquire the knowledge, skills, and abilities that will prepare them for life and employment.
4. Expressing ourselves	Everyone has opportunities to participate in cultural and recreational activities that foster wellbeing (mental, emotional, social, spiritual, and physical), nurture a sense of belonging and empowerment, celebrate diversity, and encourage generosity.
5. Being and feeling safe and included	Neighbourhoods are safe places where residents feel they belong, know and interact with their neighbours, and have resources to create the community they want.
6. Thriving in healthy environments	The places we build, the options we create, and the outdoor spaces where we connect with each other and with the natural world support better physical, emotional, social, and spiritual health for all.
7. Getting around	Transportation systems, infrastructure, and options make it easier to get around without creating barriers or stigma.
8. Having a home	A full range of affordable housing options makes it possible for everyone to have a home.
9. Feeding ourselves well	Households have enough income to afford good quality food and everyone has the skills and means to eat well.
10. Accessing responsive human services	Everyone has access to sufficient and respectful health (including mental health and addictions) and social services.